



## Photography & Videography Policy

*Updated 25/07/2025*

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### Policy Statement

Martial Arts East is committed to providing a safe environment for children and adults. An essential part of this commitment is ensuring that all necessary steps are taken to protect individuals from the inappropriate use of their images and/or videos in resources, media publications, on the internet, and elsewhere — with a particular focus on children and young people.

Photographs and videos can identify children and adults, for example: *“Well done to X on achieving their 5th Kyu today at X club in X town.”* Such information could increase the risk of grooming or reveal the location of someone fleeing domestic abuse, among other risks.

Accordingly, Martial Arts East has adopted this Photography & Videography Policy to set clear expectations and controls to protect our members.

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### Publishing Images & Videos on Social Media, Websites or Marketing Material

Before any images or videos are published by the club, we ensure that:

- Written permission has been obtained from the participant, or if under 18, from their parent(s)/guardian(s).
- Images and videos are suitable for their intended purpose and show participants and club members appropriately dressed.
- Content does not contain any obscene, foul, or offensive behaviour and/or language.

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### Videoing as a Coaching Aid

Video can be a legitimate coaching aid for clubs and instructors. However, when used:

- Written consent must be obtained from children and their parents/carers, with clear understanding that video is part of the coaching programme.
- All footage must be stored securely.
- This consent can be included in the registration form but must be on record for any footage shared, broadcast, or used more generally in training materials.